

CONFERENCE PAPERS
DOCUMENTS DE CONFÉRENCE

Volume XII

EIRMA

MAIN SPEECHES
PRINCIPAUX EXPOSÉS

STUTTGART

23-27/V 1972

EUROPEAN INDUSTRIAL RESEARCH MANAGEMENT ASSOCIATION
ASSOCIATION EUROPÉENNE POUR L'ADMINISTRATION DE LA
RECHERCHE INDUSTRIELLE

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DE LA RECHERCHE INDUSTRIELLE

EIRMA

*Technological forecasting
and long range planning*

MAIN SPEECHES

*La prévision technologique
et planning à long terme*

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Volume XII in the Series
CONFERENCE PAPERS

Published by

EIRMA, 38, COURS ALBERT-1er 75008 PARIS

VOLUME XII

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